

Rep Order# 6864170 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/16/2012 12:57 PM
Last Received: 10/16/2012 10:37 AM
Showing Buylines: All Lines

1 of 4

Station KSNV-TV LAS VEGAS, NV.
Advertiser () JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 2937
Buyer KEGAN BERAN
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2937
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

JOE HECK D3 SC=*

--- REMARKS ---

THIS IS A NEW ORDER

STARTS TOMORROW!

PLS CFM ASAP. LAURIE FOR AMY

10/16/12

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	W	6A-7A	NEWS	:30	\$700.00	10/17-10/17	1	1	1	\$700.00	
	2	TH	6A-7A	NEWS	:30	\$700.00	10/18-10/18	1	1	1	\$700.00	
	3	F	6A-7A	NEWS	:30	\$700.00	10/19-10/19	1	1	1	\$700.00	
	4	M	6A-7A	NEWS	:30	\$700.00	10/22-10/22	1	1	1	\$700.00	
	5	TU	6A-7A	NEWS	:30	\$700.00	10/23-10/23	1	1	1	\$700.00	
	6	W	7A-9A	TODAY	:30	\$600.00	10/17-10/17	1	1	1	\$600.00	
	7	TH	7A-9A	TODAY	:30	\$600.00	10/18-10/18	1	1	1	\$600.00	
	8	F	7A-9A	TODAY	:30	\$600.00	10/19-10/19	1	1	1	\$600.00	
	9	M	7A-9A	TODAY	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
	10	TU	7A-9A	TODAY	:30	\$600.00	10/23-10/23	1	1	1	\$600.00	
	11	W	5P-530P	NEWS	:30	\$1,200.00	10/17-10/17	1	1	1	\$1,200.00	

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---	---	---	---	---	---	---	---	---	---	---	---	---
	12	TH	5P-530P	NEWS	:30	\$1,200.00	10/18-10/18	1	1	1	\$1,200.00	
	13	F	5P-530P	NEWS	:30	\$1,200.00	10/19-10/19	1	1	1	\$1,200.00	
	14	M	5P-530P	NEWS	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	15	TU	5P-530P	NEWS	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
	16	W	630P-7P	JEOPARDY	:30	\$1,300.00	10/17-10/17	1	1	1	\$1,300.00	
	17	M	630P-7P	JEOPARDY	:30	\$1,300.00	10/22-10/22	1	1	1	\$1,300.00	
	18	TH	7P-730P	WHEEL	:30	\$1,300.00	10/18-10/18	1	1	1	\$1,300.00	
	19	TU	7P-730P	WHEEL	:30	\$1,300.00	10/23-10/23	1	1	1	\$1,300.00	
	20	W	730P-8P	FACE TO FACE	:30	\$900.00	10/17-10/17	1	1	1	\$900.00	
	21	TH	730P-8P	FACE TO FACE	:30	\$900.00	10/18-10/18	1	1	1	\$900.00	
	22	F	730P-8P	FACE TO FACE	:30	\$900.00	10/19-10/19	1	1	1	\$900.00	
	23	M	730P-8P	FACE TO FACE	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
	24	TU	730P-8P	FACE TO FACE	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
	25	W	11P-1135P	LATE NEWS	:30	\$1,200.00	10/17-10/17	1	1	1	\$1,200.00	
	26	TH	11P-1135P	LATE NEWS	:30	\$1,200.00	10/18-10/18	1	1	1	\$1,200.00	
	27	F	11P-1135P	LATE NEWS	:30	\$1,200.00	10/19-10/19	1	1	1	\$1,200.00	
	28	M	11P-1135P	LATE NEWS	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	

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	29	TU	11P-1135P	LATE NEWS	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
	30	SA	11P-1135P	LATE NEWS	:30	\$1,100.00	10/20-10/20	1	1	1	\$1,100.00	
	31	SU	11P-1135P	LATE NEWS	:30	\$1,100.00	10/21-10/21	1	1	1	\$1,100.00	
	32	SA	6A-7A	SAT NEWS	:30	\$150.00	10/20-10/20	1	1	1	\$150.00	
	33	SA	7A-9A	SAT TODAY	:30	\$625.00	10/20-10/20	1	1	1	\$625.00	
	34	SU	7A-8A	SUN TODAY	:30	\$750.00	10/21-10/21	1	1	1	\$750.00	

---REPORT TOTALS---

Report Totals: 34 / \$31,925.00

---SALES MONTHLY TOTALS---

Oct 12: 34 / \$31,925.00

Sales Totals: 34 / \$31,925.00

Station Totals: 34 / \$31,925.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$31,999	CATV	0%	KBLR	0%	KINC	0%	KLAS	0%	KSNV	99%
		KTNV	0%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	0%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

Books	NOV12
Demos	RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE